



**SOCIAL RESPONSIBILITY
REPORT**

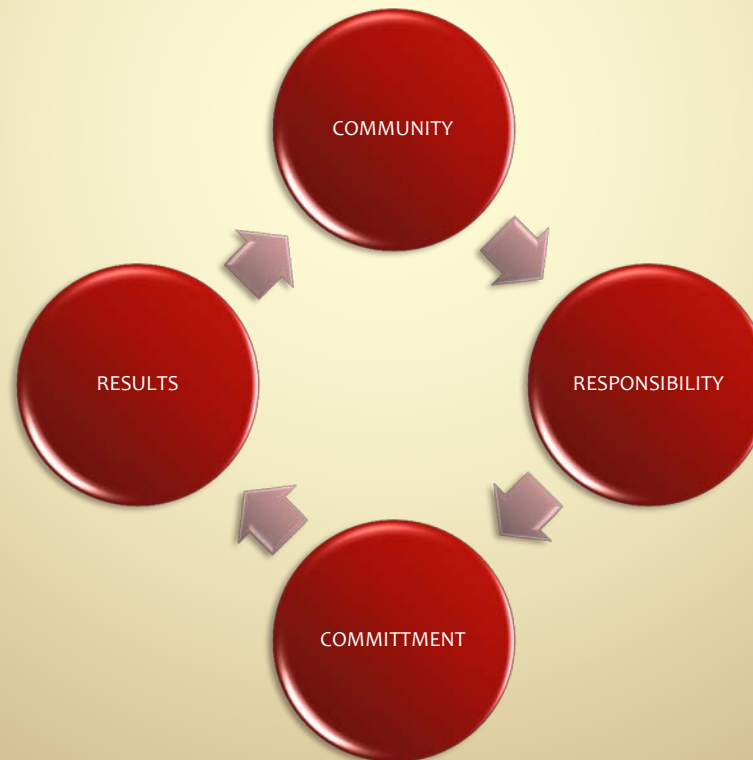
2011

MISSION

To create a high-quality, inclusive service environment particularly designed to support residents' needs and extend their ability to live vigorous, meaningful, healthy and independent lives, within a community which is environmentally and financially sustainable.

VISION

Rose Villa is a progressive, casual and inclusive community of older adult residents who live active, stimulating lives of their individual choosing, encouraged and supported by programs promoting wellness and growth. Community members enjoy a high level of service and quality care options, are engaged in the practice of environmental sustainability, and are actively involved in cooperative activities with the wider Oak Grove and Portland metropolitan communities.



From the CEO...



“As we grow and enrich our campus, we are interested in focusing our resources on building strong links to the greater community at all levels, connecting with people and organizations that provide a natural fit with the attitude and lifestyle at Rose Villa.

Just as your own life is far larger than the confines of your house and your influence is wider than the street you live on, so it is with Rose Villa.

We are not a gated community, but real people who find meaning in our larger world through all the many and varied connections and interests we bring to Rose Villa.”

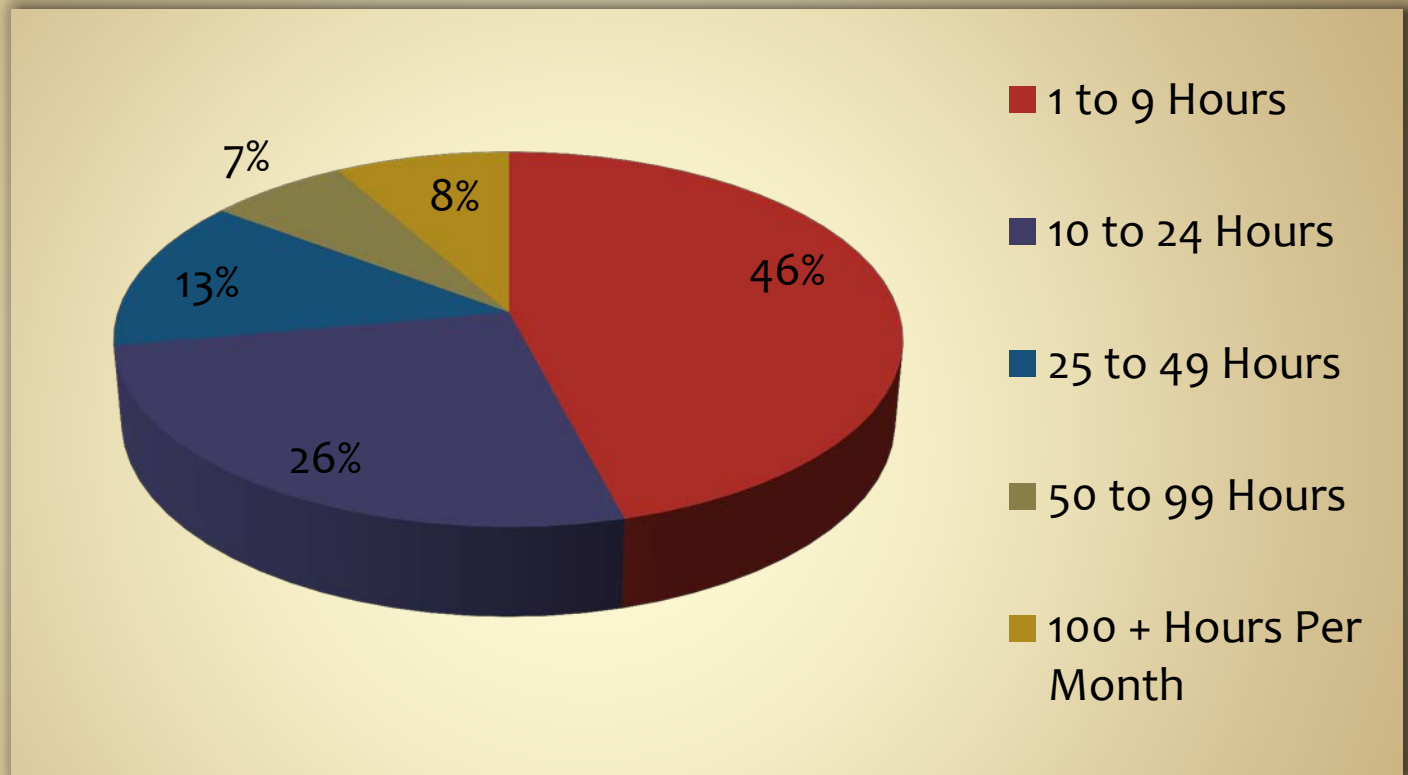
- Physical fitness and wellness as a lifelong commitment.
- Spiritual development expressed through service to others.
- Care for the environment and the love of growing things.
- Strength that comes from a diverse community.
- Comradeship and bravery to face all the unexpected challenges a long life will bring.
- Security from planning ahead and living in a supportive community like ours.

What is *SOCIAL RESPONSIBILITY*?

It is the way we give back to and take care of our community and the greater society we are all a part of.



❖ Community Service



**1,654 Total Volunteer Hours Provided per Month in 2011
for a Total of 19,848 Hours Per Year!**

❖ Organizations that receive Resident Volunteer hours:

VOLUNTEERISM

- AAA Advisory Council
- Adopt-a-Road
- Clackamas Community College
- Clackamas County Area Agency on Aging Advisory Council
- Clackamas County Extension Office
- Community Cycling Center
- Hopkins Demonstration Forest
- Ledding Library of Milwaukie
- Meals on Wheels
- Milwaukie Elkettes
- Milwaukie Senior Center
- Oak Grove Elementary School
- Oregon Food Bank
- Oregon Public Broadcasting
- Providence Willamette Falls Foundation
- Public Radio
- Riverside Elementary School
- Rose Villa Resident Council and Groups
- Salvation Army
- Trails Club of Oregon
- TriMet
- United Nations
- Willamette Riverkeepers



❖ Residents' Association Council

- Rose Villa Residents provide significant volunteer hours out in the greater community but they also work hard at making the immediate Rose Villa community thrive with the following committee volunteer opportunities:
 - Education
 - Library
 - Computer Center
 - Out to Lunch
 - Welcoming
 - Newcomers
 - Treasure House
 - Sewing & Crafting
 - Movies
 - Tuesday Market
 - Hobby Shop
 - Community Gardens
 - Birdhouses
 - Green Committee
 - Rose Villa News Magazine exchange
 - Tri-Met
 - Health Center
 - Christmas Party
 - Volunteer of the year
 - Activities Advisory Group



CHARITABLE DONATIONS

- ❖ **Fish Emergency Services**- Clothing and other goods provided by The Treasure House, Rose Villa's resale shop.
- ❖ **Clackamas Women's Services**- Clothing and other goods provided by The Treasure House, Rose Villa's resale shop.
- ❖ **UNICEF**- Funds provided by Residents via Rose Villa's United Nations Chapter.
- ❖ **Habitat for Humanity Restore**- Excess reusable building materials provided by Rose Villa Renovations Department.
- ❖ **The Iron Tribe**- Recycled interior building materials provided by the Rose Villa Renovations Department.
- ❖ **Metro**- Excess recyclable paint provided by Rose Villa Renovations Department.
- ❖ **Lion's Club**- Hearing Aids and Eyeglasses provided by Rose Villa Residents via the Rose Villa Residents & Social Services Department.



❖ Oak Grove Elementary School

Metropolitan Family Services provides afterschool programming to Oak Grove Elementary School. In collaboration with MFS, Rose Villa Resident volunteers and staff provide students with academic support and fun activities throughout the school year on the Rose Villa Campus. The R.A.S.C.A.L.S. program accounts for over 145 volunteer hours per session.



❖ Riverside Elementary School

In collaboration with Riverside Elementary School, Rose Villa provides Resident volunteers to participate in a Percussion Ensemble program where students and residents learn to play percussion instruments side by side. The *Making Music with Riverside* program accounts for over 120 volunteer hours per session.

❖ Local Area High Schools

Mock interviews and coaching support is provided by Rose Villa's Director of Human Resources

❖ Programs and Events

- Annual Health and Wellness Fair for Residents and the greater community focusing on education and opportunities
- Farmers Market featuring fresh produce grown by Residents in our own garden
- Guest speakers and presentation on Health and Wellness topics

❖ Classes

- Tai Chi
- Senior Yoga
- Line Dancing
- Gentle Yoga & Relaxation
- Stretch & Tone
- Memoire Writing
- Oregon History
- Play Reading
- Chimes
- Chair exercises
- Storytelling



Rose Villa provides meeting space for community meetings and classes

❖ Meeting Space

- CIA- Citizens Informed and Aware
- Oak Grove CPO
- Portland Area Bible Students
- United Nations Chapter
- Derthick Club
- Trails Club of Oregon
- Compassionate Touch
- Town Hall Meetings
- Humanist Counseling

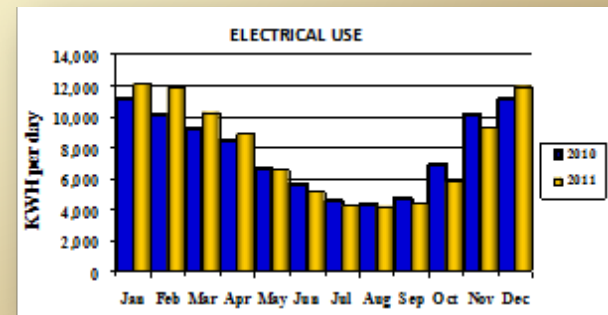
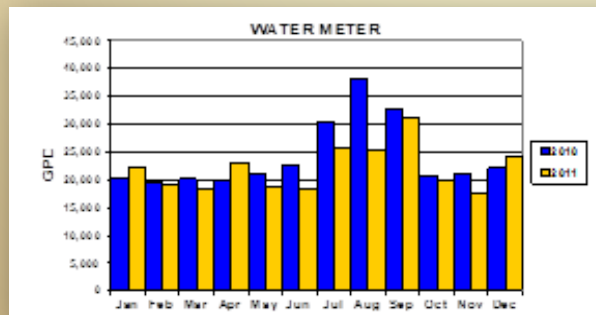


Rose Villa is proud to partner with Universities and Colleges to support educational programs for students focused on aging

- ❖ University of Phoenix, Bachelor in Human Services Program
- ❖ Portland State University, Masters and Bachelors in Social Work programs
- ❖ Linfield College, Nursing program
- ❖ Pioneer Pacific, Nursing Program
- ❖ Clackamas Community College, C.N.A. program
- ❖ Clackamas Community College, Certificate of Gerontology program
- ❖ Pacific University, Physicians Assistant program

❖ Stewards of the Environment

- Compost Tea- Rose Villa has implemented a compost tea fertilizer application program that has reduced chemical fertilizer use by over three tons. This natural fertilizing method is safe for the water table that lies beneath Rose Villa
- Native plantings- whenever possible, Rose Villa utilizes native and drought tolerant plants to conserve water and to reduce invasive species
- Motion sensor lighting- Installation of motion sensor lighting in common areas to reduce electrical use
- Green Committee- Rose Villa's Resident volunteer group that advocates energy efficiency. This group monitors electricity and water usage for the campus.





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